




BeeCon 2017

Zaragoza, Spain
April 25-28, 2017



2017 Sponsorship Prospectus

Sponsor/Partner Opportunities

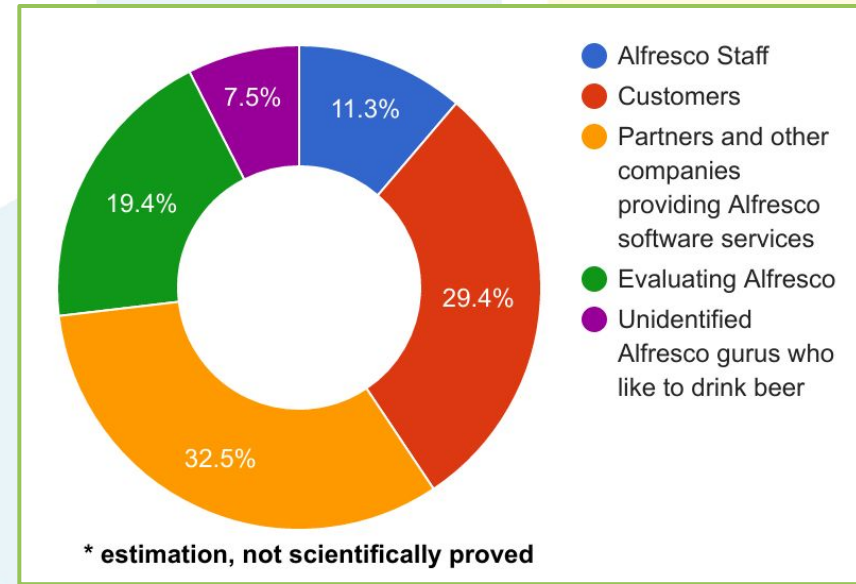
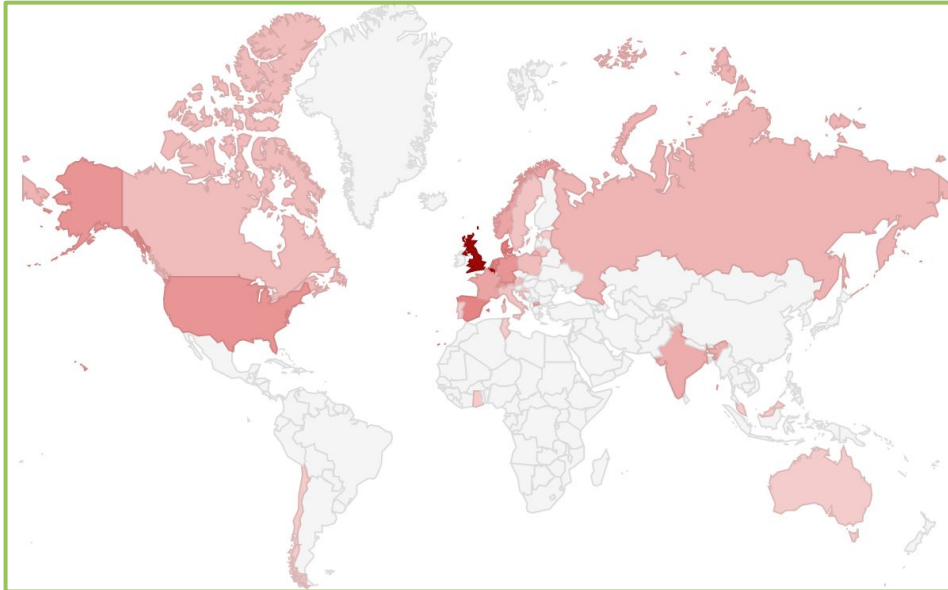
What's BeeCon?

BeeCon is our annual conference focused on Alfresco technical stakeholders. Organised by the Order of the Bee, an independent organisation of the Alfresco community, BeeCon provides a meeting point for professionals and enthusiasts who want to deepen their Alfresco skills. Conference includes:

- 3 days of breakout sessions
- Keynotes from Alfresco and Order of the Bee leadership
- Bird of a Feather and Hands-On sessions
- Hack-a-thon to level-up your skills
- Networking and collaboration with other experts

BeeCon 2016 in Brussels Stats

160 attendees from all over the world



What do we expect in 2017?


250 attendees from all over the world

More practical sessions

Spanish wine replacing Belgian beer on all parties

Expanded conference across three and a half days:

- April 25: Hack-a-thon and Welcome party in the evening
- April 26 and 27: Full days of conference sessions
- April 28: Morning sessions, and an informal afternoon activity for those who want to stay



Sponsor and Partner Opportunities

Platinum Sponsor (only 8 packs)

- Booth in the hall
- One brochure or other advert with your products/services description in the welcome package
- One another item with your logo in welcome package
- Your logo listed on the BeeCon website, BeeCon roll-up in the hall and “Sponsors” slide in the keynote presentations
- Verbal acknowledgements during the keynote and closing panel discussions
- Two hours of booking of the meeting room for 30-35 people to do and tell there what you want (book a room in advance)
- Three complimentary delegate passes
- #BeeCon thank you tweet

Welcome Party Sponsor

- Your company name will be all over this highly attended event to kick off BeeCon 2017! It's the ultimate meet and greet of thirsty travelers and hack-a-thon attendees!
- Opportunity to brand the event
- Napkins, beer, wine, sodas, waters and canapés (Customize a beverage that bears your company name for an additional fee. Inquire for pricing!)
- Your logo listed on the BeeCon website, BeeCon roll-up in the hall and “Sponsors” slide in the keynote presentations
- Verbal acknowledgements during the keynote and closing panel discussions
- Three complimentary delegate passes
- #BeeCon tweet announcing the start of the event

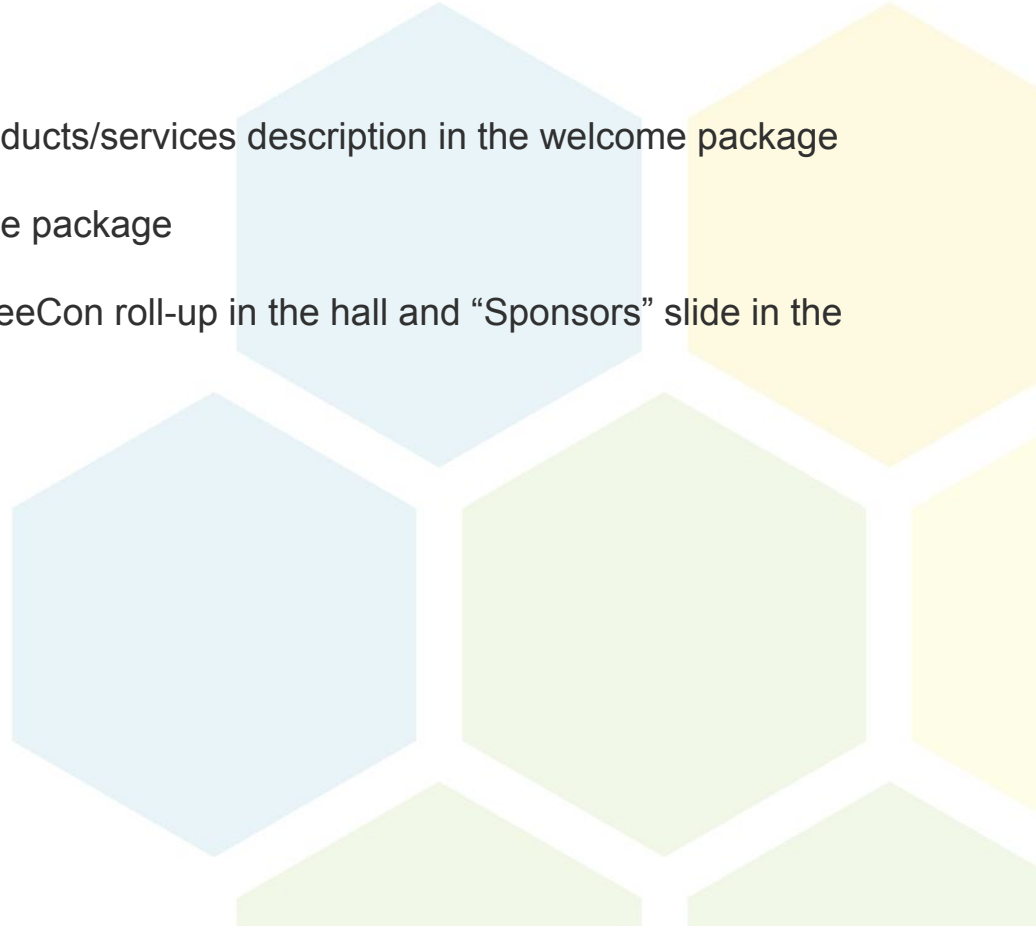
Hack-a-thon Sponsor


An all day hack-fest where super-stars of the customer and partner eco-system join together and build exciting and functional projects

- Mentions in blogs and social media
- One brochure or other advert with your products/services description in the welcome package
- One another item with your logo in welcome package
- Your logo listed on the BeeCon website, BeeCon roll-up in the hall and “Sponsors” slide in the keynote presentations
- Verbal acknowledgements during the keynote and closing panel discussions
- One complimentary delegate pass
- #BeeCon tweet announcing the start of hack-a-thon

General Sponsor

- One brochure or other advert with your products/services description in the welcome package
- One another item with your logo in welcome package
- Your logo listed on the BeeCon website, BeeCon roll-up in the hall and “Sponsors” slide in the keynote presentations
- One complimentary delegate pass
- #BeeCon thank you tweet





Don't see a package that
meets your needs?

We can work with you to design a custom offering at
a cost that works within your budget.



For more information, please contact:

marketing@orderofthebee.org